



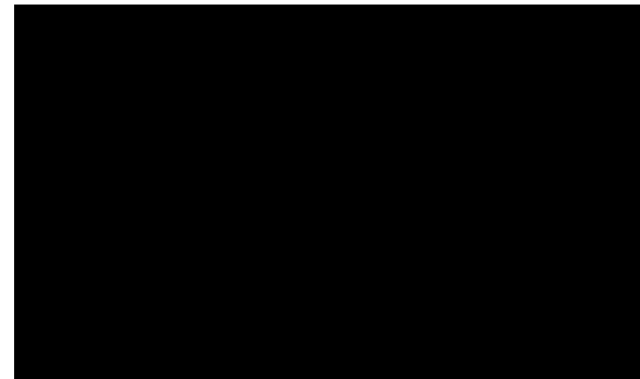
# AUDIO ENGINEERING SOCIETY, INC. SAN FRANCISCO SECTION

SEPTEMBER 1995

VOL. 4

## Physical synthesis excitement

On May 18 the local chapter was treated to a talk by Alex Limberiste of Korg Corporation. Korg has been in the spotlight with their research and new product announcement using the new Physical



Synthesis model developed by Stanford University.

The meeting was held at Korg with a standing room only crowd of at least 70 people. Several of the people in the audience were well versed in synthesizer technology and asked technically provocative questions throughout the talk and demonstration.

Several demos of new sounds was given from a Prophet 5 emulation to classical guitar and flute. The performance of the synthesizer was beyond description with it's incredibly detailed sounds. Not only did it produce an outstanding Hammond Organ sound but it was also capable of emulating all of the Hammond's operational quirks!

## First joint student talk a moderate success

The first of May brought our first talk of the year sponsored by both the SFSU student AES chapter and the SF chapter. Gary Tobin of Spectral Corporation discussed the merits of the Prisma DAW with both Prismatic and Prisma Music software.

A tour of the SFSU audio and video production facilities turned up quite an impressive layout including a new Soundcraft automated mixing console in the studio where the presentation took place.

Thanks to all who made this joint presentation possible.

## 99<sup>th</sup> AES Convention Opens Next Month.

"Audio In An Interactive World" is this year's theme for the convention that opens October 6th at New York's Jacob Javits Center. This year's keynote speaker is the world renowned record producer Phil Ramone. In keeping with past history, the convention features an impressive array of seminars dealing with pertinent industry issues. We are pleased to note that two San Francisco Chapter members will be chairing sessions. John Strawn of S Systems will be the chair for the "Multimedia and Networking" session. Marina Bosi of Dolby Labs will be chairing the "Low Bit Rate Audio" session.

**MEETING NOTICE!**

**AUDIO ENGINEERING SOCIETY, INC.**  
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ADDRESS CORRECTION REQUESTED



# SEPTEMBER MEETING



**Subject:** Windows 95 and Audio

**Speaker:** Tony Rodrigues, Product Marketing Manager,  
Oak Technology

**Place:** Silicon Graphics, Mountain View

**Time and Date:** September 28, 7:30pm (refreshments at 7pm)

An insightful look at the present and future of audio on the PC, especially in light of the new Windows 95 operating system. Topics of discussion will include Direct Sound audio software interface, digital audio on the PC, music synthesis and its use in the PC entertainment environment, 3D audio, spatialization, and unique hardware approaches and product designs for PC audio.

Tony Rodrigues has been involved in marketing and defining PC-based audio and multimedia products for over 7 years. Most recently he was Director of Marketing for Orchid Technology and is currently Product Marketing Manager for Oak Technology, a leading provider of multimedia silicon. Mr. Rodrigues has been programming and playing music synthesizers for 16 years, and has shared the stage with such world-renowned acts as Gallagher, Eddie Money, Eddie and the Tide, and the Alviso Mute Children's Choir.

## Directions:

**From the North or South Bay,** take 101 to Shoreline Ave. east. Proceed on Shoreline to Stierlin Court. Turn right onto Stierlin Court and proceed to building #5 which is on the right. The meeting is in the Cafe on the right side of building #5.

# COMING EVENTS

October 6 - 9  
AES Convention  
New York, NY

November 5 - 9  
ACM International Multimedia  
Conference and Exhibition  
San Francisco, CA

November 5 - 9  
Wescon  
San Francisco, CA

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Senior Manufacturing Engineer  
BS with 4+ years experience in the manufacture of professional/commercial audio equipment. Must have good computer and communications skills. For more details contact:

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